

## OUR NEW SCOTLAND '24

### WHY DO YOU WANT TO BE HERE?

#### WHAT TO EXPECT?:

1. **Mark your calendar now!**

a. Membership meetings, including guest speakers for educational and networking time:

**6:00 P.M. MONDAYS - FEBRUARY 12; APRIL 15; JUNE 17; AND NOVEMBER 18 (LOCATIONS TO BE ANNOUNCED)**

b. Participation in Memorial Day parade: Saturday May 26 (TBD *based on member participation*)

c. **2<sup>nd</sup> Annual Community Day** is August 18 (11am - 2:00pm) \*\* Spots are \$250 for NON-MEMBERS

d. Our social mixer networking event is planned for October 18

2. Listing of your business and link to your media/website on [OurNewScotland.com](http://OurNewScotland.com)

3. Liaison with Town of New Scotland and Voorheesville Village Boards, including ONS presence on their websites and exploration of potential funding sources

4. Social media exposure pre-scheduled and photographed by dedicated staff, 2-3 weeks or more annually

5. Leadership Core will partner with Founder Craig Shufelt to share ideas, guidance, and feedback, based on interactions with full membership. (*Sam Bailey, Jason Burleigh, Katy Carl, Krina Cozart, Grace Thompson*)

6. Members may be asked to volunteer/assist with tasks as needed, for instance, on Community Day

7. Strategized membership growth

8. Additional marketing and exposure opportunities as budget and funding may allow

#### **BUSINESS MEMBERS (\$350 ANNUAL FEE) AND BRICK & MORTAR COMMUNITY SERVICES (\$250 ANNUAL FEE) KINDLY:**

1. Share "Our New Scotland" information with any local business with whom you interact, supporting membership growth

2. Provide information as requested completely and timely (RSVP's etc.)

3. Share ideas and feedback with any Core member to continually grow and improve ONS

4. Maintain a constructive, collegial, solution focused, and business growth mindset in ONS meetings and in any public mention of ONS

5. Whenever possible, participate in tasks as requested to support our mission

6. Respect the use of "Our New Scotland" and/or "New Scotland Business Community" names, graphics, and other media exclusively for the benefit and/or promotion of ONS

7. Direct all questions regarding ONS policy or procedure(s) to Craig Shufelt.

#### **SPONSORSHIP OPPORTUNITIES** all New Scotland businesses are strongly encouraged to consider sponsorship of:

• Refreshments for one or more of the four educational/network meetings

• Elements of Memorial Day parade (vehicles, decor, signage, giveaways, etc.) and/or

• Community Day (band/music, signage, tables, tents, music, children's activities, etc.)

• Recurring print jobs (postcards, rack cards, flyers, etc.)

### **TOGETHER, LET'S MAKE 2024 A YEAR OF MUTUAL SUPPORT, BUSINESS GROWTH, AND FUN!**

\* Please reach out to us with any questions, benefit descriptions and/or any business related issues we may be able to assist with.



We Welcome You.  
**local.**

OUR ...

Send this form along  
with your payment to:

**Our New Scotland**  
PO Box #71  
Voorheesville, NY 12186

# New Scotland

business community

## OUR NEW SCOTLAND 2024 MEMBERSHIP SIGN UP FORM

Valid through 12/31/24

(Internal Use Only)

Number:

- PLEASE SELECT YOUR LEVEL:**
- BUSINESS MEMBERS \$350
  - COMMUNITY SERVICE \$250
  - EMS - \$ FREE
  - SPONSORS \$ \_\_\_\_\_

**CHECK ENCLOSED?**  
 Yes  No

**CHECK #:** \_\_\_\_\_

**\* PLEASE MAKE CHECKS  
PAYABLE TO:**

**"OUR NEW SCOTLAND"**

**Send to:**  
P.O. Box #71  
Voorheesville, NY  
12186

Business/Company Name

Lead Contact First/Last Name

Website

eMail:

Street Address

City

Zip

( ) \_\_\_\_\_  
Best Phone for Member Contact

( ) \_\_\_\_\_  (same)  
Best Phone to list on business directory

Business Plans/Goals for 2024?

What benefits do you hope to realize from joining NSBC?

What skills or resources might you bring to the NSBC?

How did you learn about NSBC?

I give **ONS** permission to use my business information to promote my business:  
 YES  NO

\_\_\_\_\_/\_\_\_\_\_/2024  
**Signature** **Date**

