We Welcome You. local.



business community

Our New Scotland strives to support, promote, and grow business in and around the Town of New Scotland.

JOIN THE MOVEMENT! OUR New Scotland

We share the vision of enhancing the Town of New Scotland by bridging local business owners with residents in a special community group. Through reciprocal sharing of information, ideas, marketing, connections, and community involvement among like-minded business owners, we are weaving together residents, businesses, and local authorities. We are strengthening New Scotland for businesses and residents alike!

ONS welcomes all types of businesses.

from direct sales and service businesses to brick-and-mortar retail to consumer, as well as non profits and associations. We offer a range of opportunities from sharing inspiration and connections, to group marketing as we expand avenues to support businesses in New Scotland. We are excited to help all businesses thrive in and around Our New Scotland!

How it works?

collective efforts. Get your business Exposed!

Take a look at some of what we are creating at OurNewScotland.com, including our quarterly newsletter. We would be happy to hear from you with any questions, comments, or opportunities with our rapidly growing group of local business leaders!

> * Our New Scotland Business leaders meet locally at different businesses in town to talk and resolve common growth goals.



Contact any of our members (see attached) or at OurNewScotland.com or directly call Craig A. Shufelt at (518) 669-1166 or

WHY JOIN US?

- · Website business listing OurNewScotland.com
- · Joint marketing promos
- Social Media promos
- Promote your business
- · Hear/Learn from guest speakers
- · Share ideas
- Networking
- · Sponsorship Opps
- **Annual Community Day** SUN. AUGUST 18TH, 2024

by Post: PO Box 71 Voorheesville Attached you will see a range of opportunities to join "OUR" exciting Productivity Rd. **Business Drive** movement, describing the many available benefits as well as opportunities to Craig A. Shufelt Teamwork Place Founder, Our New Scotland contribute your talents and resources to our Camaraderie St. Helderberg Way Community Rd. Your Parkway Our New Scotland QUARTERS ONLY





business community

OUR MEMBERS - ALL LOCALS ...

within the Town of New Scotland
visit OurNewScotland.com

Don't just take our word for it! – reach out to some one of "OUR" current business members:

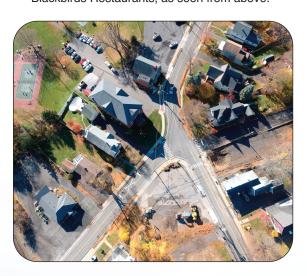
Advanced Car Wash contact: Timm Baldauf
Ballston Spa National Bank contact: Theresa Zwinge
Becker's Property Maintenance contact: Joe Becker
Blackbirds Restaurants contact: Jefferson Wilson
Carl's Advanced Automotive contact: Katy Carl
Close Quarters Dumpster Rentals contact: Timm Baldauf
The Gourmet Cupboard contact: Karen Finnessey
Genmai Massage Therapy contact: Jason Burleigh
Hartmann Financial Group contact: Stephen Hartmann
Hennessy Engineering contact: Bill Hennessy

Mary Kay contact: Krina Cozart

New Scotland Spirits contact: Jesse Somer The Phillips Agency contact: Tedd Phillips

Samantha Bailey Photography contact: Sam Bailey Shufelt Group Marketing contact: Craig A. Shufelt Zock's Supply contact: Matthew Kozakiewicz

above: Community Day 2023
below: Voorheesville intersection of The American
Legion Post, Nichols Park and Voorheesville
Village Hall, as well as the future home of the
Blackbirds Restaurants, as seen from above.



ON BEHALF OF THE "OUR" NEW SCOTLAND TEAM

Thank you to everyone for your support!

Please visit our wonderful local businesses.

Business Drive

Productivity Rd.

Teamwork Place

Camaraderie St.

Helderberg Way

Community Rd.

Your Parkway

We're O.N.S.

Our New Scotland